

GOOD FOR **BUSINESS**
GOOD FOR THE **ENVIRONMENT**
GOOD FOR **YOU**



Green Gardening Workshop
Laurel Tomchick, EnviroStars Program Manager
South Seattle Community College, October 2012

Are you certified yet?

- Attract new clients
- Free marketing and promotions
- Potential savings in time, money
- Reduce exposure and liabilities
- Try new things



Program Snapshot 2012

We're Growing!

- ✓ 7 counties (Jefferson, King, Kitsap, Pierce, Skagit, Spokane, Whatcom)
- ✓ 820+ EnviroStars certified businesses
- ✓ 50 certified Landscape and Nursery businesses
- ✓ 25 Partner advocates, including WALP & Woodland Park Zoo
- ✓ 16 certified for own grounds



Environmental Sustainability

- Eliminating or reducing the use of pesticides
- Using organic fertilizers and adding compost as mulch
- Increasing mulch mowing practices
- Adding full organic management options
- Providing a healthier workplace for employees
- Attracting clients looking for environmentally-responsible landscape services.

Attract Clients

*Mathew Andrews, Allied
Property Management for King
County Housing Authority*

“I have contacted my landscaper ...to reduce the chemicals we use and come up with a long term, comprehensive plan to introduce “greener” ways of landscaping.”



Reduce Product Use, Improve Working Conditions

Kathie Madsen, Plantscapes

“Plantscapes switched to mulch-mowing and discovered that not only were customers happy, soil health was improved requiring less fertilization, less water was needed, and staff back-aches were reduced since they no longer had to haul away bags of clippings!”



Incorporate New Ideas & Technologies

Nussbaum Group

Newsletter article:

Helping Us Embrace Organics and Growth; June 3rd, 2011

“We benefit from exposure to additional resources, shared information, and programs that help us maintain a great working environment while helping to manage costs.”



Steps to Certification...

Step 1 > Application Worksheet

Step 2 > Consultation Site Visit

Step 3 > Verification & Rating

Financial Assistance

- Up to \$500 and 50% of the cost



LOOK FOR THIS LOGO!

To search the online directory or apply for certification, go to www.envirostars.org

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Recently Certified

15th Street Automotive

116 10th St. SE
Puyallup, WA 98372
(253) 840-2250

VCA Covington Animal Hospital

27045 174th Pl. SE
Covington, WA 98042
(253) 631-8616





Garden
Cycles



Native Plantings - Invasive Weed Removal

gardencycles.com

Pick up an application today!
www.envirostars.org

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