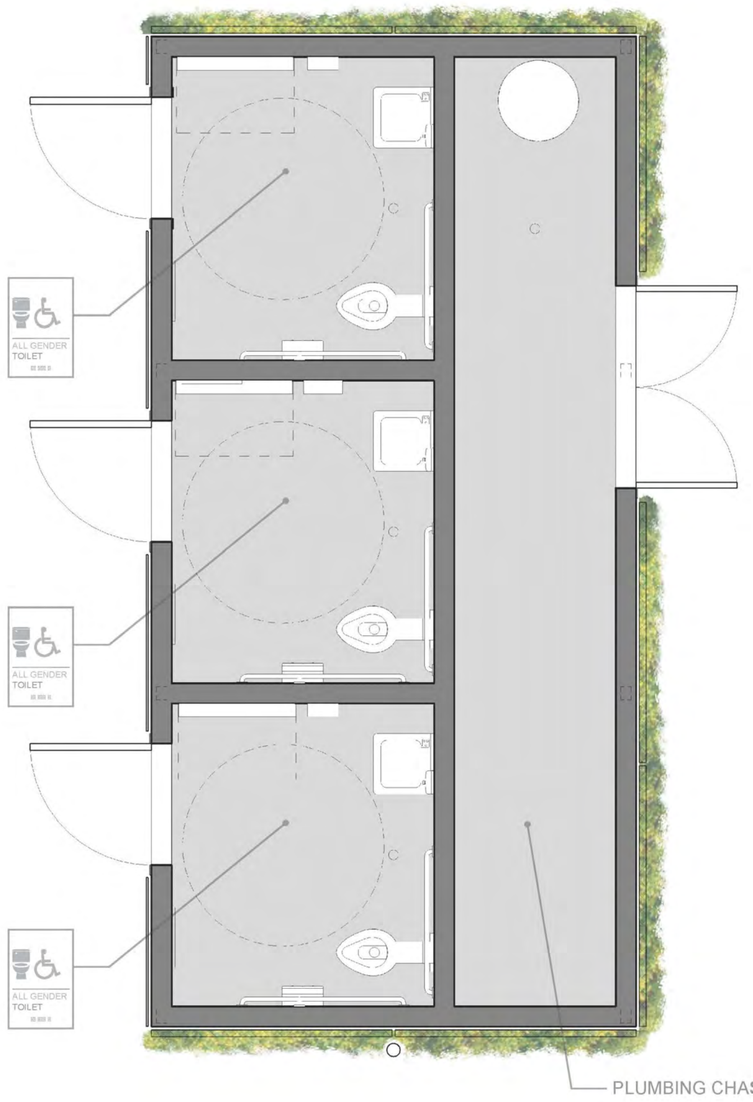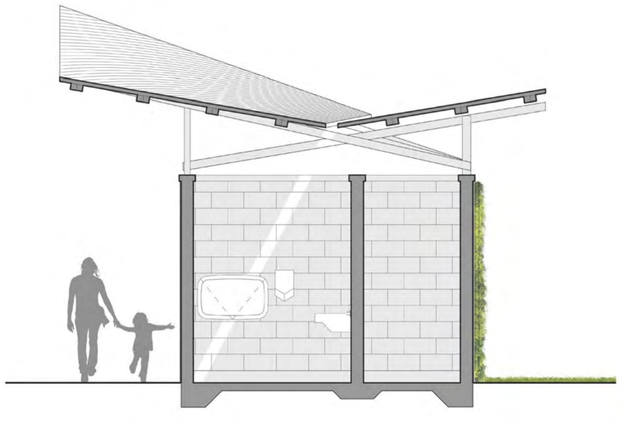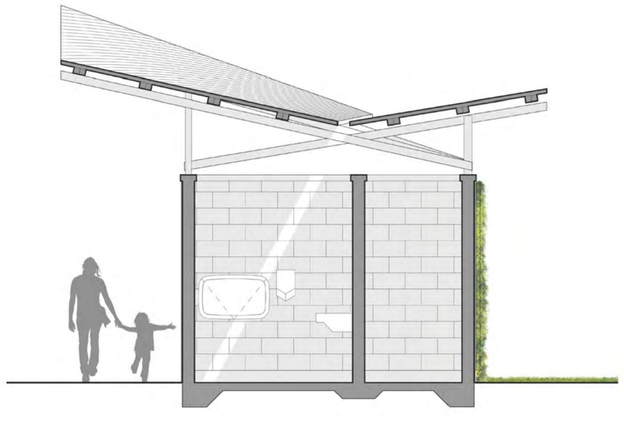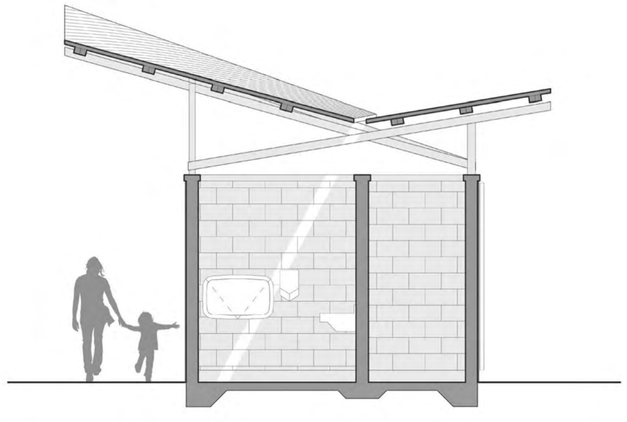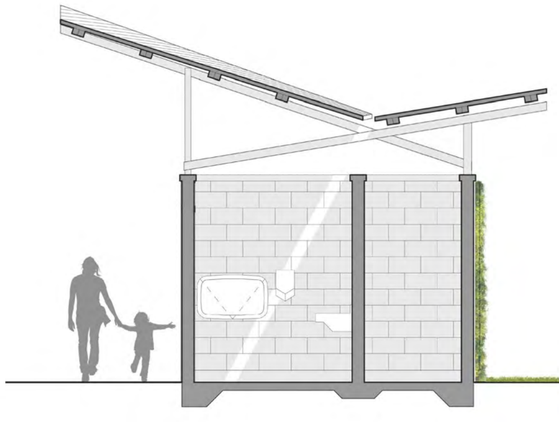Equality, Comfort, Community