



Magnuson Park RFP Tour Q&A 6/6/23

<p>Does SPR Administration manage the contracts for all the artist studios in Building 30?</p>	<ul style="list-style-type: none"> • Yes, the artist licenses and all of the public-private partnerships in the park are managed through the Magnuson Park Admin office.
<p>Does Magnuson Park Admin maintain a relationship with the Department of Neighborhoods regarding the historic landmark district? How often do you work together?</p>	<ul style="list-style-type: none"> • We work with DON regularly on issues related to the landmark district. Erin Doherty is our primary contact with DON.
<p>Who owns the roads in the park?</p>	<ul style="list-style-type: none"> • SPR and SDOT each own rights-of-way. The University of Washington also owns a very small stretch of road.
<p>Does SPR have “neighborhood names” for any pieces of the park?</p>	<ul style="list-style-type: none"> • Some, yes. The North Shore Recreation Area (or just “North Shore”) is often how we refer to anything north of the NOAA overpass; “the lakeshore” refers to the beach, boat launch, and generally anything along Lake Shore Dr., and Promontory Point refers to the area south of NE 65th St. These can be considered more “park section names.”
<p>Why transfer a recreation use covenant to another park (i.e., from Building 11 to Crown Hill Park) instead of eliminating it? (This question arose when discussing Building 11 during the tour.)</p>	<ul style="list-style-type: none"> • The National Park Service does not provide an option to eliminate a covenant. When the land was being transferred to the City of Seattle, the decision was made to transfer the recreation use covenant from Building 11 to Crown Hill Park to allow for higher-revenue contracts in that building.
<p>Is Magnuson Park considered a regional park? Is it the busiest park in the city?</p>	<ul style="list-style-type: none"> • Magnuson is certainly regional and draws visitors from all over the city. • Magnuson is likely one of the busiest parks, along with Alki, Golden Gardens, Gasworks, etc., but we don’t have specific counts to verify that. • Neighbors of the park consider it a local park.
<p>Through the public engagement element of the RFP, what does SPR hope to gain from tenants and neighborhood stakeholders?</p>	<ul style="list-style-type: none"> • We are looking for input on how to turn our remaining development opportunities into productive ways to address unmet needs in the community. • This is partially a scoping conversation both for the RFP and for the outreach and engagement process.
<p>How many tenants have contracts with SPR at Magnuson Park?</p>	<ul style="list-style-type: none"> • It varies a bit, but generally between 60 and 65.

<p>How well does the park acknowledge its historical past through signage, historical markers, etc.? Is there a desire/need for this?</p>	<ul style="list-style-type: none"> • There is certainly a community desire for more of this moving forward. • Friends of Magnuson Park (FOMP) has long desired a park visitor's center to provide some of this historical education. • SPR has interest in public-private partnership for interpretive signage; SPR funding for this type of project only goes so far within its other parks and recreation priorities.
<p>Would any new management model require alterations or adjustments to a master plan for the park?</p>	<ul style="list-style-type: none"> • Magnuson Park does have a master plan, which was passed into ordinance. • Any change that requires alteration to the master plan would have to amend this ordinance, so it would be a bigger lift and likely several years, but it can be done. • SPR is not currently advocating a change to this Master Plan.
<p>Is the RFP primarily addressing the buildings in Magnuson Park, or the park land generally?</p>	<ul style="list-style-type: none"> • Both, although the buildings are obviously a particular set of challenges and opportunities.
<p>What are some of the biggest structural barriers to management and park development?</p>	<ul style="list-style-type: none"> • Multiple landowners in what appears to be a unified space. • Difficulty providing a unified response to multi-departmental issues. • Sometimes SPR is thrust into the fore of issues that we don't necessarily need to be, simply because we are visible and available. • 21st century solutions are needed for 21st century problems.
<p>Is the Magnuson Community Center primarily local or regional?</p>	<ul style="list-style-type: none"> • Both/and. The community center draws from the local neighborhood, but people do come to its programs from all over the Puget Sound area.
<p>What public art does Magnuson Park host?</p>	<ul style="list-style-type: none"> • There are murals on the exterior of Buildings 18 and 41. • Installations include the Fin Art by the beach, the Round the World Flight Monument by the 74th St. entrance, and the Sound Garden on the NOAA campus.
<p>Can you clarify if you are looking to contract with one company or subcontract?</p>	<ul style="list-style-type: none"> • We are interested in signing one and only one contract, whether with an individual or a group at one company. • Once a partner is selected, we would be willing to discuss subcontracting within certain parameters.