

# Seattle Industrial & Maritime Strategy

Citywide Advisory Group

March 25, 2021

Meeting Notes

## ATTENDANCE

Name	Organization	Present
Brian Surratt	Alexandria	Yes
Sally Clark	University of Washington	Yes
Nicole Grant	MLK Labor	No
Commissioner Stephanie Bowman	Port of Seattle	No
Councilmember Dan Strauss	Seattle City Council	Yes
Alex Hudson	Transportation Choices Coalition	No
Barbara Nabors-Glass	Seattle Goodwill	Yes
Chad See	Freezer Longline Coalition	Yes
Charles Royer	Public Facilities District	Yes
Dave Gering	Manufacturing Industrial Council of Seattle	Yes
Erin Adams	Seattle Made	Yes
Erin Goodman	SODO Business Improvement Area	Yes
Fred Mendoza	Public Stadium Authority	No
Fred Rivera	Seattle Mariners	Yes
Greg Smith	Urban Visions	No
Johan Hellman	BNSF	No
John Persak	International Longshore & Warehouse Union	Yes
Jordan Royer	Pacific Merchant Shipping Association	Yes
Marie Kurose	Workforce Devel. Council of Seattle-King Co.	No
Mike Stewart	Ballard Alliance Business Improvement Area	Yes
Peter Nitze	Nitze-Stagen	Yes
Rick Kolpa	Prologis	No
Robb Stack	Stack Industrial Properties	Yes
Sam Farrazaino	Equinox Studios	Yes
Terri Mast	Inlandboatman's Union	Yes

## MEETING PURPOSE

The 6<sup>th</sup> meeting of the Seattle Industrial and Maritime Strategy Citywide Advisory Committee took place on March 25, 2021 via Zoom. The meeting had four purposes:

1. Re-orient to the process and steps to completion
2. Present the 11 draft strategies as potential recommendations
3. Test levels of support for the draft strategies
4. Organize small group workshops for the next meeting

## AGENDA

- Welcome & Introduction
- Process Review
- Potential Strategies
  - Investment Strategies
  - Land Use Strategies
  - Action Strategies
- Straw Poll
  - Support for Strategies
  - Interest for Workshop
- Next Steps

## THE INDUSTRIAL AND PLANNING STRATEGY PROCESS TIMELINE

Neighborhood groups met between Nov 2019 to Nov 2020 to discussed issues and vision for their respective districts. Individual outreach with the Citywide Advisory Group indicated the following:

- Meaningful support for the emerging strategies
- Strong desire to complete the process
- Requests for more information and discussion

As such, four additional meetings of the Citywide Advisory Group are expected:

- March 25 - Regroup + Strategy Framework
- April 15 – Strategies Workshop
- May 6 – Draft Recommendations
- May 27 – Final Recommendations

During discussion, the group expressed a number of concerns related to public safety:

- Members are frustrated about public safety issues.
- Public Safety is a serious concern; the City must take significant actions in this area.
- Addressing Public Safety is a pre-requisite to other Industrial and Maritime strategies.

## POTENTIAL STRATEGIES

The following potential strategy framework was reviewed with the group:

### Investment Strategies

1. **Workforce Investments** to support access to opportunities for people of color & women
2. **Public Safety Partnerships** to support maritime and Industrial areas
3. **Transportation Investments** to improve the movement of people and goods
4. **Environmental Initiatives** to advance the movement of people and goods

### Land Use Strategies

5. **Stronger Protections** for industrially zoned land

6. **Dense Industrial Development** to support transit
7. **Transitional Areas** of small-scale manufacturing near urban villages
8. **No Significant Housing** on industrial and Maritime lands
9. **Georgetown and South Park** to neighborhood goals

**Action Strategies**

10. **WOSCA and Armory** master planning
11. **Stewardship Entities** to champion this maritime and industrial vision

The group expressed the following thoughts about this framework and strategies:

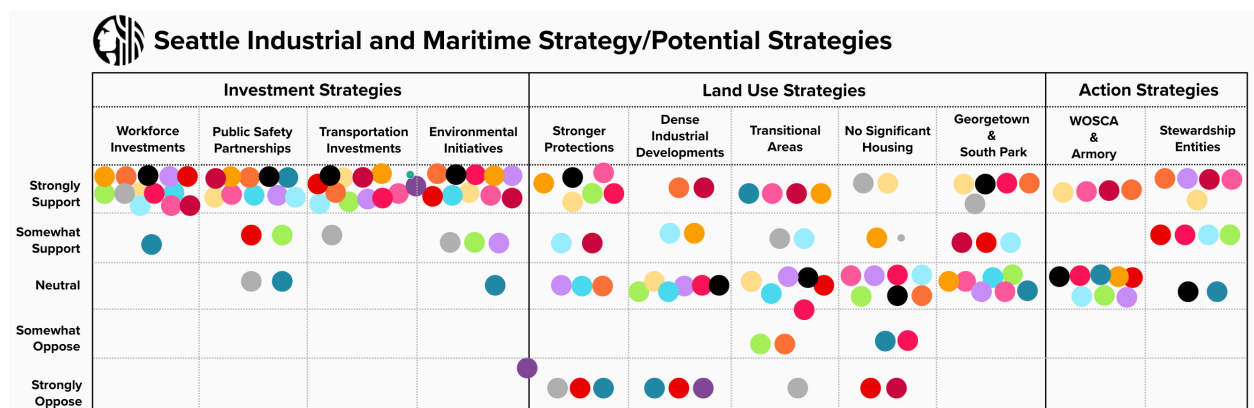
- Some members expressed concern with unclear terms and definitions used in the memo. Several asked for more clarity before voting for the potential strategies.
- Vagueness of housing language and definition makes it challenging for folks to respond.
- The group requested more clarity over the ‘No Significant Housing’ strategy.
- Some members argued for planning around existing housing in the area instead of investing in new residential neighborhoods.
- Others noted that industrial areas are at odds with family housing for health and safety reasons.
- Members also asked for more details on existing housing compared to proposed housing allowances.

**STRAW POLL**

After discussion, Citywide Advisory group members participated in two straw poll exercises. The first straw poll highlighted their current feelings about each potential strategy. The second straw poll asked members to identify which strategies they would like to participate in during small group workshops at the next meeting (April 15, 12-2pm via Zoom).

**STRAW POLL #1: SUPPORT FOR STRATEGIES**

Members of the Citywide Advisory Group used virtual “dots” to indicate their support or opposition to each strateg on a scale of: strongly support, somewhat support, neutral, somewhat oppose, and strongly support. The following photo below is of this exercise, while the graphs represent a tally of participants responses to each strategy.



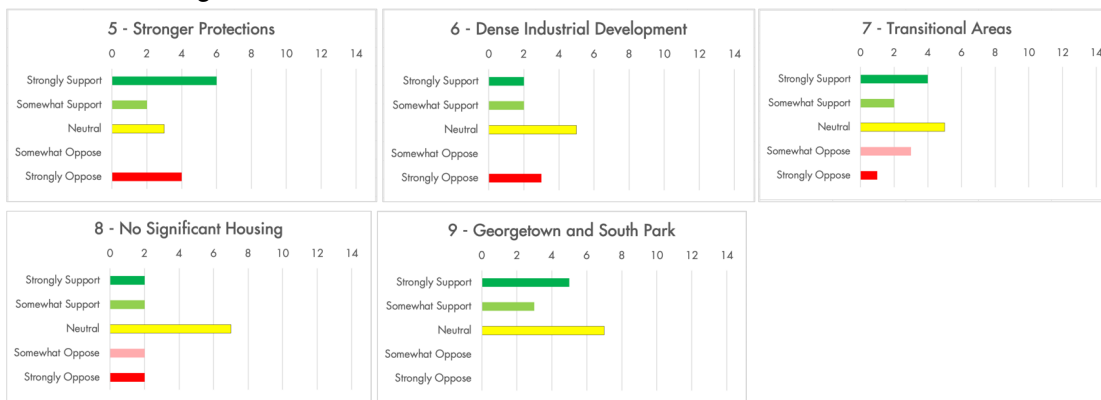
There is a strong support for Investment Strategy category. Maximum members voted neutral for 'No Significant Housing' and 'Georgetown and South Park', under the Land Use Strategy. Few members have strongly opposed for 'Stronger Protections', 'Dense Industrial Development', and 'No Significant Housing'.

The following are votes received under each category:

**Investment Strategies**



**Land Use Strategies**

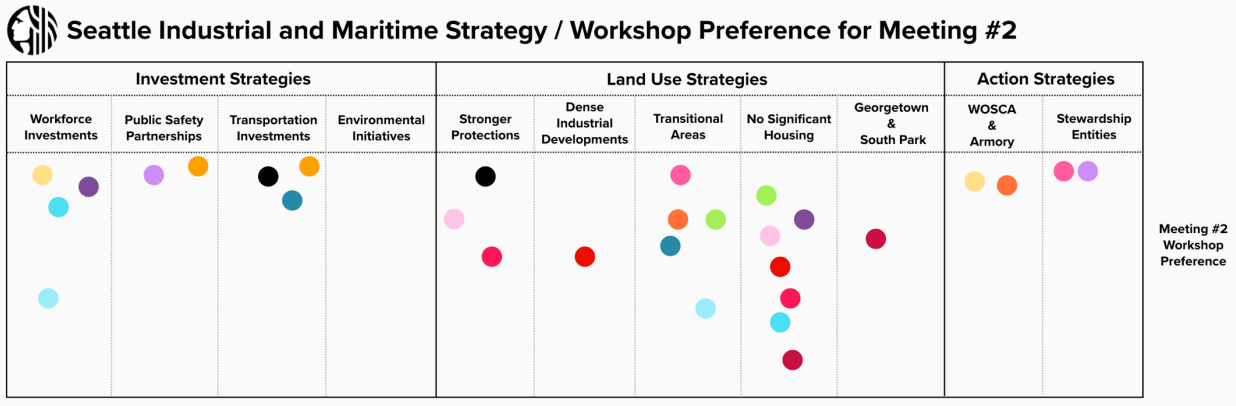


**Action Strategies**

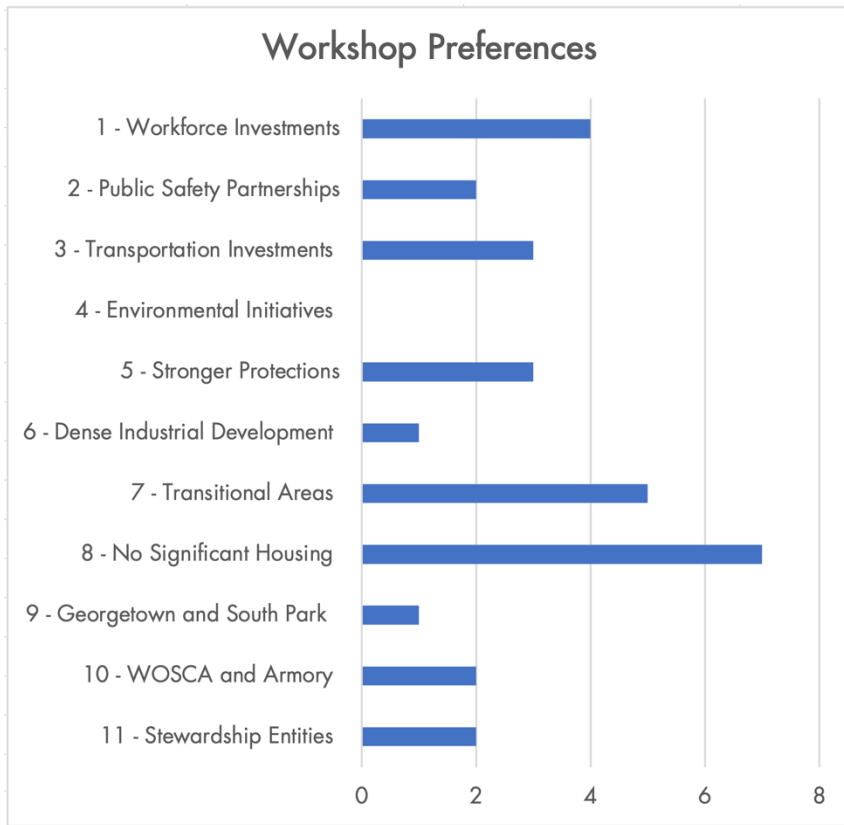


**STRAW POLL #2: WORKSHOP PREFERENCES**

In this exercise the Citywide Advisory Group was asked to indicate which strategies they would like to work on during small group workshops at the April 15<sup>th</sup> meeting. Members placed dots on their preferred workshop strategies. The photo below is the result of this exercise.



Members indicated preferences for ‘No Significant Housing,’ ‘Transitional Areas,’ and ‘Workforce Investments,’ followed by ‘Transportation Investments’ and ‘Stronger Protections.’ The tally for each category is shown below.



**NEXT STEPS**

Next meeting will be held on 15<sup>th</sup> April from 12PM-2PM via zoom.