

Twist Design Inc.
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Public Outreach Plan: Project # 3032406-EG
Alpha Delta Phi Fraternity House – Remodel and Addition

PROJECT STATS

Date: August 2, 2018

Project Address: 2106 NE 47th, Seattle, WA 98105

Brief Description: Remodel the original 1920's Alpha Delta Phi Fraternity House and demo the existing addition in favor of a new addition matching the style of the original house. The completed building will increase the quality of living throughout the house while bringing up the total living and dining capacity to 100.

Contact Person: Shannon Standish, Twist Design

Contact Information: UW.ADPhi.ProjectOutreach@gmail.com

Type of Building: Congregate Residence

Neighborhood: University District

In Equity Area: Yes

PUBLIC OUTREACH PLAN

1. Printed Outreach:

High-Impact Method – Door-to-door fact sheet or flyer distributed to residences and businesses within approximately 500ft radius of the proposed site. This must be delivered at least 14 days in advance of in-person events and promote project webpage and in-person events. The mailing list will include, but not be limited to, those listed in Exhibit A (see attached).

Equity Area Special Outreach – Project flyer to include directions in Mandarin and Cantonese on how to access Interactive Project Website, where full project details are available in all these languages.

Equity Area Special Outreach – Project Flyer posted in University of Washington and University District public gathering spaces (at least 5 locations). Due to a high percentage of renters and low-income students in the area, flyers in public spaces can be used to notify the greater community. The 5 locations will include but not be limited to:

- University Food Bank
- University Heights
- U-district Library
- University YMCA

Deliverables:

- Digital copy of fact sheet
- Map showing area that received the fact sheet
- Photos of posters on site at locations



- Addresses of all poster locations

2. Electronic/Digital Outreach:

High-Impact Method - Interactive project website (with public commenting function).
Project website to be available 14 days in advance of in-person events.

Equity Area Special Outreach – Project Flyer posted on University of Washington social media outlets. Due to a high percentage of renters and students in the area, flyers in digital spaces can be used to notify the greater community.

Equity Area Special Outreach – Webpage has project details available in Cantonese/Mandarin. Due to a high percentage of Cantonese and Mandarin speakers in the area, making the webpage available in those languages can make information about the project available to a greater percentage of the community.

Other – Project Emailed to DON staff to be posted on Early Outreach Blog before all other outreach begins.

Other – Events added to DON's "Early Outreach for Design Review" calendar seven days in advance.

Deliverables:

- Website Address and screenshot/print-out
- Screen shot of social media posts
- Screen shot of translated website

3. In-person Outreach:

High-Impact Method – Focus group open to representatives of community organizations identified by DON. The Focus group will be held between 5:30 and 8:30 on a weeknight at the University Heights Center. The organizations will include, but not be limited to, those listed in Exhibit B (see attached).

Deliverables:

- Copy of email inviting community organizations to attend focus group
- Copy of sign-in sheet from focus group meeting

4. Other Deliverables:

Deliverables:

- Summary of Outreach plan: One-page list of outreach methods used. Includes a sentence describing each method and the associated dates, and a brief description of how people were directed to the project webpage.
- Summary of Feedback: One-page summary of feedback heard from focus group and via email.

Twist Design
2106 NE 47th Street



Submitted by:

A handwritten signature in black ink, consisting of several loops and a long horizontal stroke extending to the right.

Kirk Callison, AIA, NCARB
President
TWIST Design, Inc.

EXHIBIT A - MAILING LIST of 500ft AREA

Address	Type of Use	Apartment Numbers
21st Ave NE		
4515 21st Ave NE	Pi Kappa Allpha Fraternity	
4520 21st Ave NE	Tau Kappa Epsilon Fraternity	
4527 21st Ave NE	Tri Delta Sorority	
4623 21st Ave NE	Husky Court Apartments	Building A & B
4626 21st Ave NE	Zeta Beta Tau Fraterntiy	
4637 21st Ave NE	Sigma Phi Epsilon Fraternity	
4703 21st Ave NE	Zeta Psi Fraternity	
4715 21st Ave NE	Apartments	4-Jan
4719 21st Ave NE	House	
4720 21st Ave NE	Ivy Ridge Apartments	100-315 A100-A315 (144-150)
4723 21st Ave NE	House	
4730 21st Ave NE	Ivy Ridge Apartments	
4733 21 st Ave NE	Sun Light by Sun's Properties	101-409
4735 21st Ave NE	Alta Studios by Off Campus Residences	101-509 (40 units)
4743 21st Ave NE	Sophie Studios by Off Campus Residences	101-509 (42 units)
4747 21st Ave NE	House	
4750 21st Ave Ne	Ivy Ridge Apartments	100-109 D100-D309
4751 21st Ave NE	House	
4755 21st Ave NE	House	
NE 47th St		
1818 NE 47th St	Psi Upsilon Fraternity	
1819 NE 47th St	Delta Chi	
2106 NE 47th St	Alpha Delta Phi Fraternity	
2111 NE 47th St	Phi Delta Theta Fraternity	
2120 NE 47th St	Phi Kappa Psi Fraternity	
2126 NE 47th St	Hotel?	(10 units)
22nd Ave NE		
4600 22nd Ave NE	Chi Psi Fraternity	
4611 22nd Ave NE	House	
4612 22nd Ave NE	U-District Student Housing: Pacific Sunrise	
4616 22nd Ave NE	U-District Student Housing: Pacific Sunrise	
4617 22nd Ave NE	House	
4618 22nd Ave NE	U-District Student Housing: Pacific Sunrise	
4625 22nd Ave NE	Islamic House	
4624 22nd Ave NE	U-District Student Housing: Pacific Sunrise	
4626 22nd Ave NE	U-District Student Housing: Pacific Sunrise	
4628 22nd Ave NE	U-District Student Housing: Pacific Sunrise	
4632 22nd Ave NE	U-District Student Housing: Pacific Sunrise	
4636 22nd Ave NE	Apartments	
4640 22nd Ave NE	Apartments	

EXHIBIT A - MAILING LIST of 500ft AREA

Address	Type of Use	Apartment Numbers
4704 22nd Ave NE	The Penrith Apartments	
4708 22nd Ave NE	The Penrith Apartments	
4710 22nd Ave NE	House	
4714 22nd Ave NE	Mark Twain Apartments	
4717 22nd Ave NE	House	
4724 22nd Ave NE	Rowhouse?	
4732 22nd Ave NE	House	
4735 22nd Ave NE	Condos	(4 units)
4736 22nd Ave NE	Duplex House	
4738 22nd Ave NE	Duplex House	
4740 22nd Ave NE	University Apartments	4740-4750
4742 22nd Ave NE	University Apartments	4740-4750
4744 22nd Ave NE	University Apartments	4740-4750
4750 22nd Ave NE	University Apartments	4740-4750
4754 22nd Ave NE	Apartments	
4755 22nd Ave NE	Duplex	(2 units)
4761 22nd Ave NE	House	
Ravenna Ave NE		
4500 Ravenna Ave NE	public park	
4701 Ravenna Ave NE	House	
4711 Ravenna Ave NE	Apartments	
4727 Ravenna Ave NE	Apartments	
4735 Ravenna Ave NE	Ravenna Apartments	
4745 Ravenna Ave NE	House	
4747 Ravenna Ave NE	House	
4749 Ravenna Ave NE	House	
4751 Ravenna Ave NE	House	
4753 Ravenna Ave NE	House	
20th Ave NE		
4524 20th Ave NE	parking lot	
4528 20th Ave NE	Catherine Court Apartments	
4532 20th Ave NE	Apartments	
4536 20th Ave NE	Apartments	
4540 20th Ave NE	House	
4544 20th Ave NE	House	
4548 20th Ave NE	Apartments	
4550 20th Ave NE	Husky Place Apartments	
4706 20th Ave NE	House	
4710 20th Ave NE	Under Construction	(52 Units)
4718 20th Ave NE	House	
4722 20th Ave NE	House	

EXHIBIT A - MAILING LIST of 500ft AREA

Address	Type of Use	Apartment Numbers
4730 20th Ave NE	Aubrey Studios by Off Campus Housing	
4732 20th Ave NE	Off Campus Housing	
4736 20th Ave NE	House	
4742 20th Ave NE	Juno Studiod by Off Campus Housing	
4746 20th Ave NE	House	
4750 20th Ave NE	House	
19th Ave NE		
4532 19th Ave NE	Theta Delta Chi Fraternity	
4542 19th Ave NE	Apartments	
4546 19th Ave NE	House	
4548 19th Ave NE	House	
4554 19th Ave NE	Alpha Sigma Phi Fraternity	
4710 19th Ave NE	Alpha Phi Soroity	
4714 19th Ave NE	House	
4716 19th Ave NE	House	
4722 19th Ave NE	House	
4726 19th Ave NE	House	
4730 19th Ave NE	House	
4738 19th Ave NE	Apartments	
4742 19th Ave NE	House	
4746 19th Ave NE	Apartments	
NE 46th St		
2216 NE 46th St		

EXHIBIT B - COMMUNITY ORGANIZATIONS

DON's Community Connector

U District Small Businesses & Nonprofits

<https://www.udistrict.biz/>

U District Partnership

<https://www.udistrictpartnership.org/>

U District Mobility Group

<https://www.udistrictmobility.org/>

U District Advocates

<https://www.udistrictsquare.org/>

U District, Let's Go!

<https://udistrictgo.org/>

Seattle Fair Growth

<http://www.seattlefairgrowth.org/>

Seattle Tech 4 Housing

<https://www.seattletech4housing.org/>

Seattle Architecture Foundation

<http://seattlearchitecture.org>

Neighborhood Based Organizations on DON

North of 45th Committee

<https://www.washington.edu/cssc/husky-neighborhood-project/>

Northeast Seattle Health and Human Services Co-op

Northeast District Council

<https://northeastdistrictcouncil.wordpress.com/>

Northeast Seattle

<http://www.northeastseattle.org/>

Seattle Northeast Rotary

<https://seattlenerotary.org/>

U District Conversation on Homelessness

University District Community Council

University District Food Bank

University House Resident Council

<https://www.seattlehousing.org/councils-and-committees>

University of Washington City University Community
Advisory Committee

<http://www.seattle.gov/neighborhoods/programs-and-services/major-institutions-and-schools/major-institution-advisory-committees/university-of-washington>

University Park Community Club

Other

ROOTS young adult shelter

organizations located in University Heights

Catholic Newman Center

University Congregational United Church

University Presbyterian Church

Churchome - University District

University Christian Church

New Covenant Baptist Church

University Lutheran Church

Islamic House