



The City of Seattle

## Pioneer Square Preservation Board

Mailing Address: PO Box 94649, Seattle WA 98124-4649

Street Address: 600 4th Avenue, 4th Floor

PSB 202/23

### Staff REPORT

for Board meeting August 2, 2023

Board Members Please Note: The citations from the District Ordinance, Rules for the Pioneer Square Preservation District, and Secretary of the Interior's Standards listed below are for your consideration in addition to any other citations you find relevant in considering each application.

**080223.41**     **Post Building**  
90 Yesler Way  
Presenter: Deigo Escobar

Proposed installation of signage including two window signs Painting the storefront Red, white and blue.

Staff report: The decals in the windows appear to comply with letter size and transparency requirements. Staff is referring this application to the Board to review the proposed color for the storefront because color coordination can be a matter of opinion and in this case more than one opinion would be helpful. The applicant submitted the colors samples of red, white and blue, though has not indicated where the red would be painted. Tha should be clarified. The applicant included a rendering with the proposed blue and white color scheme at the storefront with the existing green color scheme shown above the storefront. While it is common that buildings have a different color on the ground floor, the colors of the building usually coordinate.

Draft Motion: I move to recommend granting a Certificate of Approval for:  
Installation of 2 window signs and painting the storefront (specify colors)

The Board directs staff to prepare a written recommendation of approval based on considering the application submittal and Board discussion at the *August 2, 2023* public meeting and forward this written recommendation to the Department of Neighborhoods Director.

Code Citations:

SMC  
23.66.030 Certificates of Approval required

**Administered by The Historic Preservation Program  
The Seattle Department of Neighborhoods**

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- A. Certificate of approval required. No person shall alter, demolish, construct, reconstruct, restore, remodel, make any visible change to the exterior appearance of any structure, or to the public rights-of-way or other public spaces in a special review district, and no one shall remove or substantially alter any existing sign or erect or place any new sign or change the principal use of any building, or any portion of a building, structure or lot in a special review district, and no permit for such activity shall be issued unless a certificate of approval has been issued by the Department of Neighborhoods Director.

#### 23.66.160 - Signs

### RULES FOR THE PIONEER SQUARE PRESERVATION DISTRICT

#### III. GENERAL GUIDELINES FOR REHABILITATION AND NEW CONSTRUCTION

Rehabilitation is defined as the act or process of making possible a compatible use for a property through repair, alterations, and additions while preserving those portions or features which convey its historical, cultural, or architectural values. (7/99) In considering rehabilitation projects, what is critical is the stabilization of significant historical detailing, respect for the original architectural style, and compatibility of scale and materials.

The following architectural elements are typical throughout the District and will be used by the Board in the evaluation of requests for design approval:

- A. Color. Building facades are primarily composed of varied tones of red brick masonry or gray sandstone. Unfinished brick, stone, or concrete masonry unit surfaces may not be painted. Painted color is typically applied to wooden window sash, sheet metal ornament and wooden or cast iron storefronts. Paint colors shall be appropriate to ensure compatibility within the District.

#### Secretary of Interior's Standards

- 10. New additions and adjacent or related new construction will be taken in such a manner that, if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired.

Issued: July 26, 2023

Genna Nashem  
Pioneer Square Preservation Board Coordinator